

M&A

*'The largest multimedia reach among professionals
in M&A, Corporate Finance and Private Equity'*

ALEX VAN
GRONINGEN

REACH OVER
10.000
PROFESSIONALS
IN M&A

Are you a partner for the M&A professional? Demonstrate your knowledge and expertise in the M&A Community, the knowledge platform for professionals in M&A, corporate finance and private equity.

MenA.nl

Acquisition fever provides plenty of opportunities

Acquisition fever is here again. Companies and private equity firms are competing for unicorns and superstars. The boardroom is seeking suitable acquisition candidates and is looking for the best advice and services that can lead them to success. This is the time for your company to show what you have to offer and how your knowledge and expertise can contribute to their success in mergers and acquisitions.

More knowledge, more deals and more growth

Since 2012 the M&A Community is the leading platform for professionals in M&A, Corporate Finance and Private Equity. Access to the right information and to key players in the market is the key to successful deals. The M&A Community provides plenty of opportunities to gain more knowledge and a better network during ten annual M&A Cafés, the Private Equity Summit in the spring and the Corporate Growth Summit in the fall, on MenA.nl, in the Who's Who in M&A and Private Equity and in M&A Magazine.

Since 2010 the M&A Community is organising the annual [Private Equity Summit](#) and since 2000 the M&A Community is organizing the annual [M&A Awards](#).

Meet the top experts in M&A

Our members and readers are professionals who are actively involved in acquisitions, strategic decision making and the corporate finance. These professionals are well educated and they have many years of experience in M&A.

M&A meetings 2018

- 6 M&A Fora
- 2 Young M&A Fora ([MenA.nl/young](#)) **(new)**
- [The Private Equity Summit](#), March 7th, 'Strandzuid, Amsterdam.
- [M&A Awards](#), December 13

View our event schedule at [MenA.nl/events](#) and register right away.

(Online) platform M&A Community with strong growth

- League tables and M&A Database
- M&A Insight - Trends and developments (new)
- Who's Who dealmaker profiles
- Company profiles
- Newsletter twice a week
- Social media channels on LinkedIn and Twitter
- M&A Magazine in digital format
- Access to M&A forums and conventions

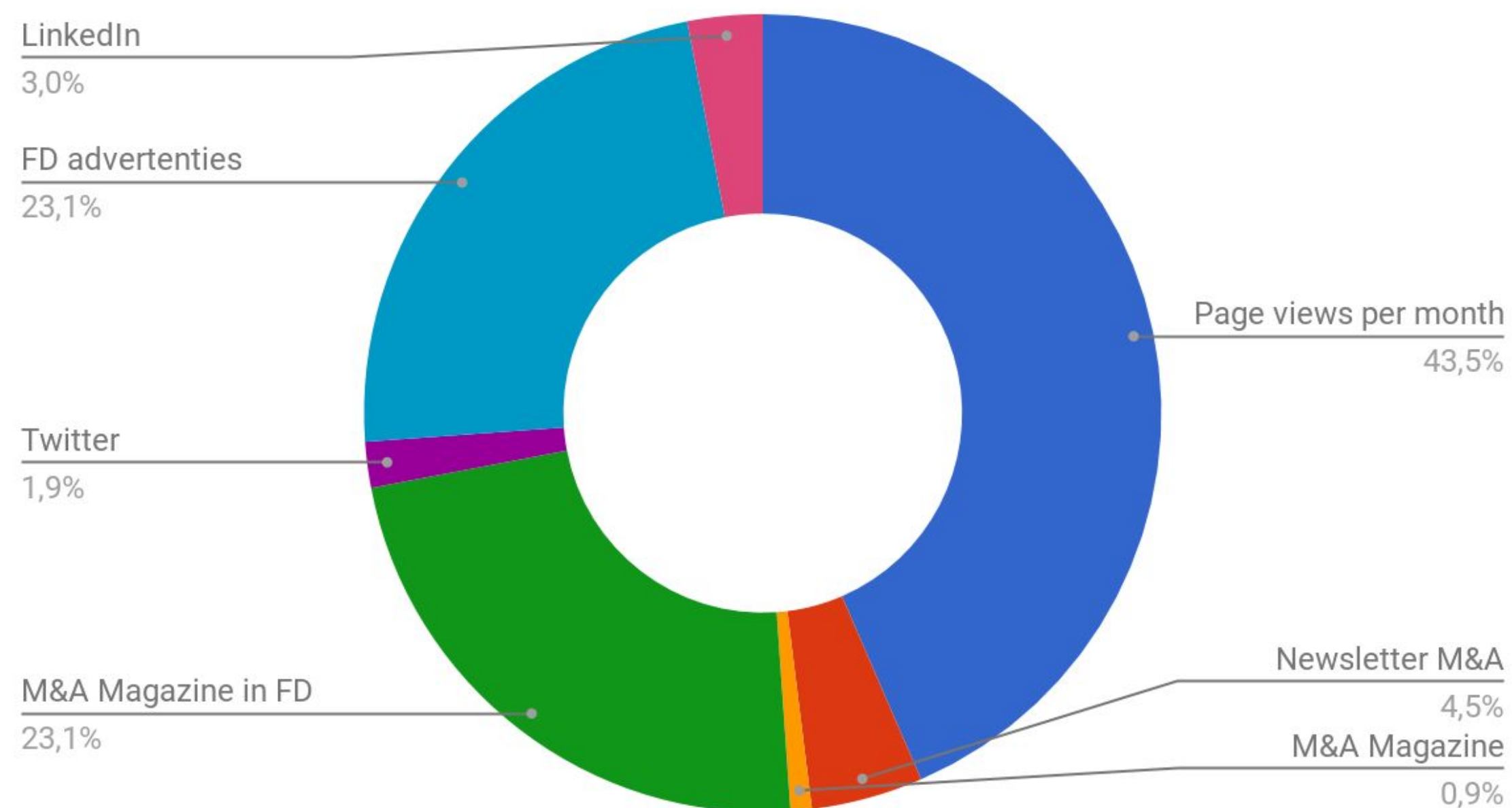
Increase visibility, strengthen market position

- Promotion of relevant and urgent themes
- Increased name recognition
- Stronger and larger business network
- Active knowledge exchange
- Perfect platform to reach your target group in different ways
- Full membership for employees

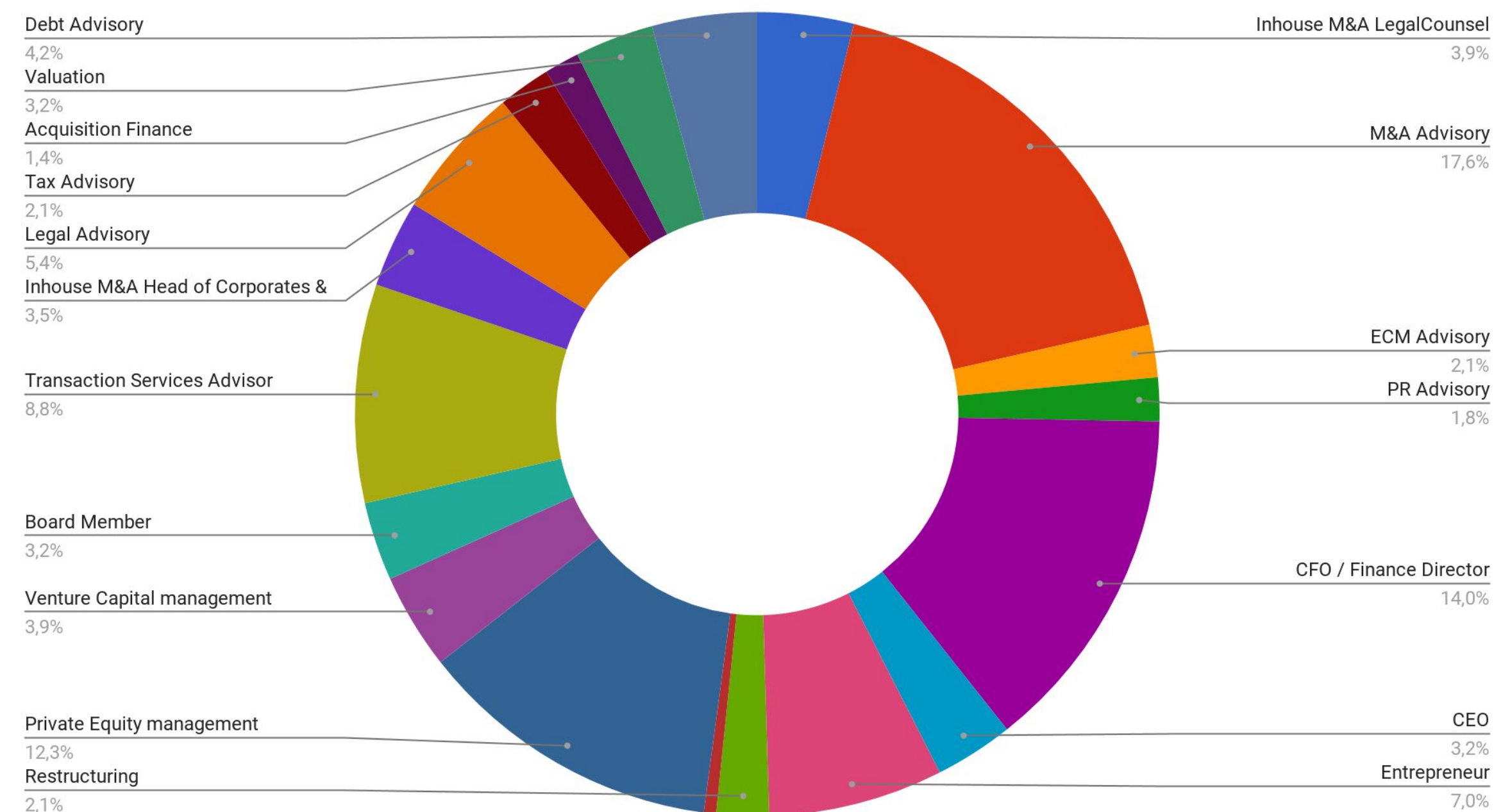


Do you help companies be successful with mergers and acquisitions? Increase your visibility and strengthen your position in the market on the largest platform in the Benelux.

Media M&A Community



Target audience M&A Community

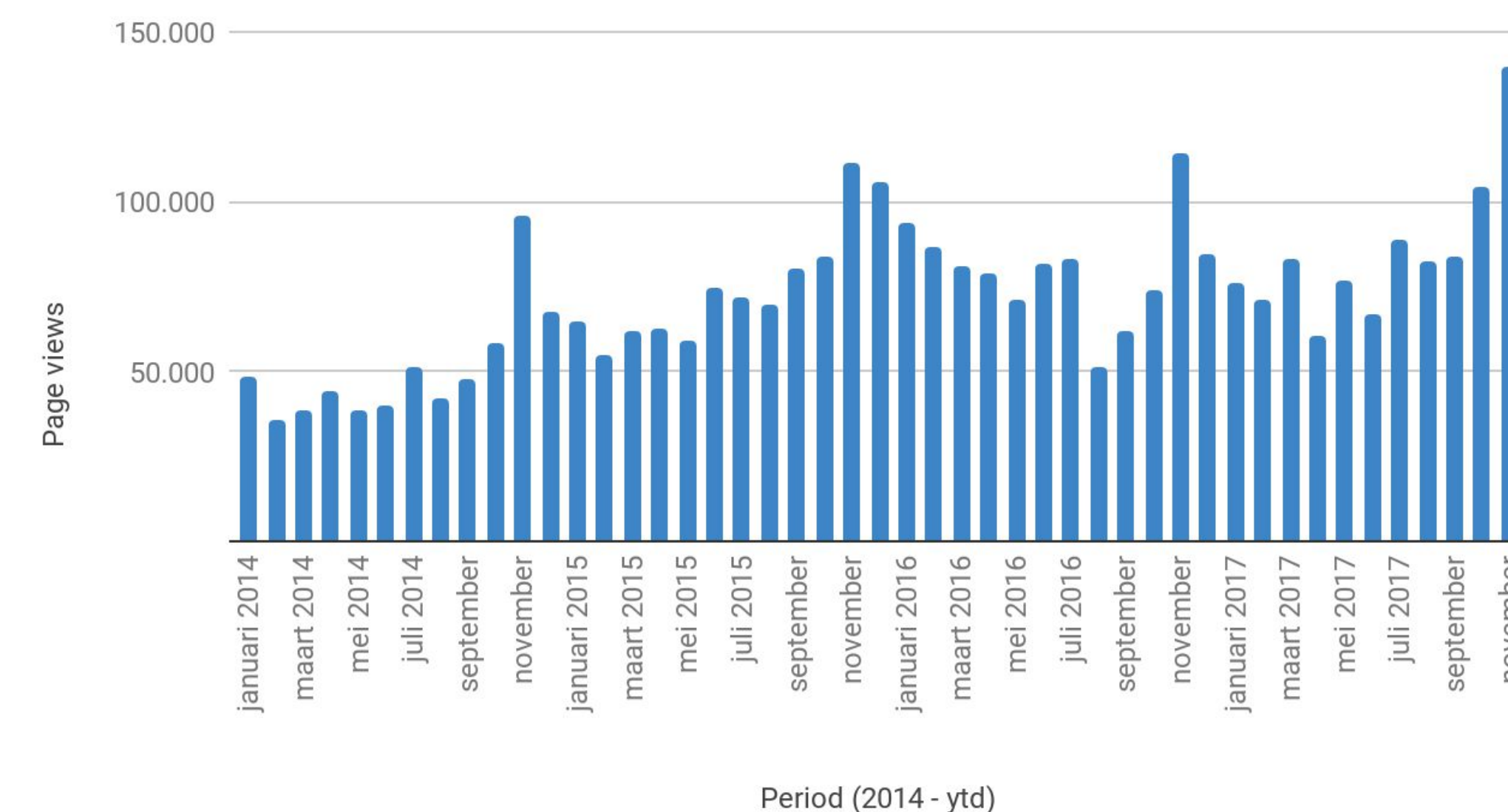


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Attendance events 2013-2017



Page views MenA.nl



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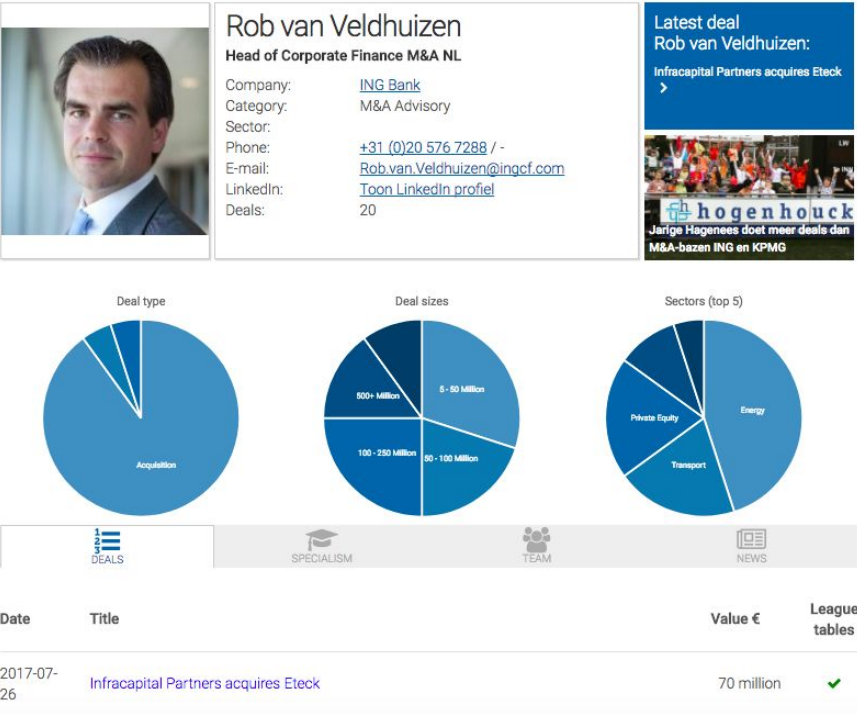
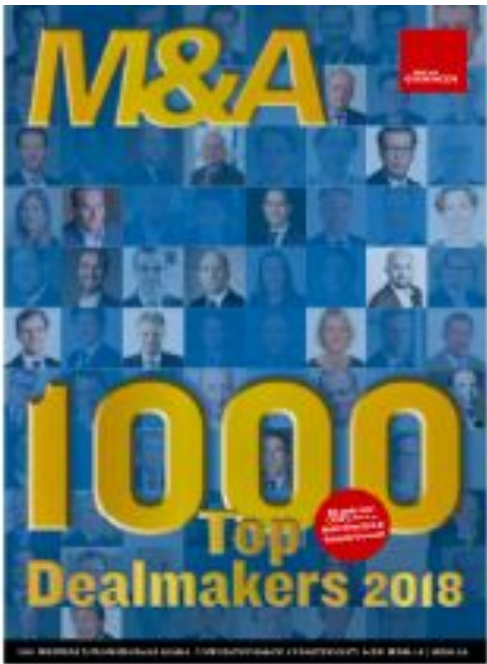
Essential knowhow
M&A Magazine

The M&A Magazine offers immersion and interpretation of the merger and acquisition market.



Dealmakers TOP 1.000: the ultimate overview of all dealmakers and companies

Get found between all top-notch dealmakers and companies in the Dealmakers TOP 1.000 in M&A, corporate finance and private equity. Our partners are visible in both the print TOP 1.000 Dealmakers and on MenA.nl with all contact information, backgrounds and deals for visitors.



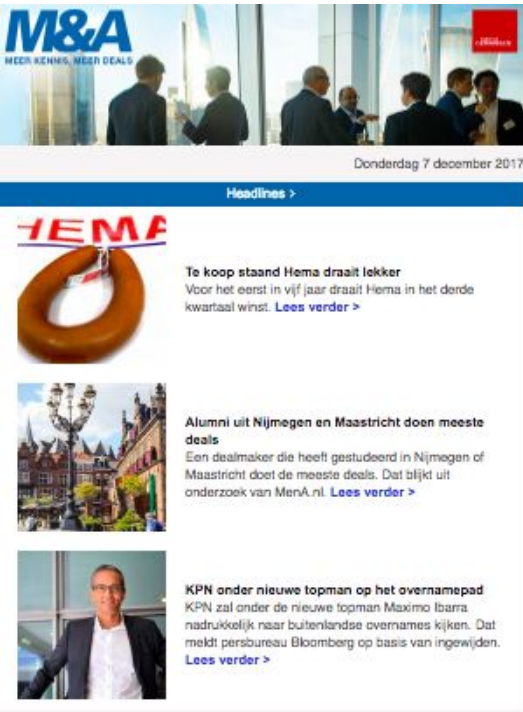
Inspiring events

Meet professionals in M&A, corporate finance and private equity at inspiring events.



M&A Newsletter:

All M&A news and all deals in one overview.



@MenACommunity

Read the latest news from our editorial office.



Total reach	30.000
Profile	Male/female ratio: <ul style="list-style-type: none">21% female79% male
Professionals <ul style="list-style-type: none">M&A and Corporate Finance advisorsBankersLawyersStrategistsM&A professionals at corporationsPrivate equity investorsGeneral CounselLegal Professionals	Level of education: <ul style="list-style-type: none">WO doctorate: 64%HBO/WO higher professional education: 24%HAVO, MBO, HBO/WO preparatory studies: 12%Lager dan MBO/HAVO: 0% Age: <ul style="list-style-type: none">34 or younger: 9%35-49: 51%50-64: 35%65 or older: 5% Wealth class: <ul style="list-style-type: none">W1: 78%W2: 14%W3: 8%W4: 0%
Full Members (paying members)	830
MenA.nl	18.000 unique visitors per month 30.000 visitors per month
M&A Magazine	Circulation: 1.900
<ul style="list-style-type: none">Q1 (9-03-2017)Q2 (7-06-2017)Q3 (04-12-2017)Q4 M&A Magazine Dealmakers top 1.000 (13-12-2017)	Circulation: 2.500
Newsletter twice a week to online members M&A Community	Circulation: 10.100
LinkedIn M&A Merger & Acquisition	6.000 members
@MenACommunity	2.800 followers

MEMBERSHIPS	PLATINUM PARTNER	GOLD PARTNER	COMPANY MEMBERSHIP
Promote yourself as a partner in collaboration with the M&A Community	Share your message with the heart of the M&A Community, reach your target group, create awareness, build name recognition and strengthen your network.	Actively contribute to the M&A Community, create awareness, build name recognition and strengthen your network.	Build name recognition and strengthen your network.
Personal M&A Community Full Membership ; Full Membership profile on MenA.nl with all contact details. Full access to M&A database, deals, M&A Insight and M&A Fora. Receive M&A Magazine (€ 845,- per year).*	Up to 50 employees	Up to 20 employees	Up to 12 employees
Personal Young & A Community Full Membership ; Full Membership profile on MenA.nl with all contact details. Full access to M&A database, deals, M&A Insight and Young M&A Fora. Receive M&A Magazine (€ 395,- per year).*	Up to 15 employees	Up to 10 employees	Up to 8 employees
Value	€ 48.175,-	€ 20.865,-	€ 13.300,-

M&A DATABASE M&A LEAGUE TABLES			
Unlimited access to the unique knowledge resources on MenA. nl: M&A Database and M&A League tables.	Yes	Yes	Yes
Exclusive access to the M&A Dealmakers: view profiles of all M&A Community members and their deals.	Yes	Yes	Yes
Additional Full Membership for managing Full Member profiles and viewing deals in M&A Database.	Yes	Yes	Yes

- There is a limited access for the Private Equity Summit. More details on page 6.

Do you have questions? Feel free to contact us:
 Ezri Joy Blaauw | M&A Community Manager
 eblaauw@alexvangroningen.nl | 06 4638 4782

MEDIA	PLATINUM PARTNER	GOLD PARTNER	COMPANY MEMBERSHIP
Promoting your name in the M&A Community.	Yes, as a Platinum Partner	Yes, as a Gold Partner	Yes, with logo
Interview with you and your organisation in M&A Magazine by editor in chief of M&A Community. Introduce yourself to thousands of M&A professionals.	Yes	Yes	No
As a preferred partner with your company and dealmakers on MenA.nl. Including visibility of all contact details, deals, company info, whitepapers and news.	Yes, up to 50 employees	Yes, up to 20 employees	Yes, up to 12 employees
Your interview in M&A Magazine also published in the CFO Magazine.	Yes	No	No
As a preferred partner with your company profile and your dealmakers in the Dealmakers Top 1.000 book.	8 pages: 1 page company profile, 12 expert profiles, 15 senior profiles and 16 basic profiles	5 pages: 1 company profile, 4 expert profiles, 10 senior profiles and 16 basic profiles	4 pages: 1 company profile, 4 expert profiles, 5 senior profiles and 16 basic profiles
Photo shoot by our photographer on site. Have a professional portrait made of your whole team.	Yes	Yes	No
Direct hotline with the editors of the most prominent M&A platform. Let us support your PR strategy.	Yes	Yes	Yes
Supply columns and blogs and show your expertise in columns and blogs on MenA.nl.	Yes, in common agreement	Yes, in common agreement	Yes
Supply column(s) or 1/1 FC full page ad for M&A Magazine.	Yes, 2 times	Yes, 1 time	No
Publish whitepapers on MenA. nl and on the company profile. Position yourself as an expert for thousands of professionals in M&A, PE and Corporate Finance	Yes, unlimited	Yes, 5 times	Yes, 5 times
Mention of your organisation as a top firm in the Dutch financial newspaper Het Financieele Dagblad.	Yes, at least 2 times	Yes, at least 2 times	Yes, at least 2 times
Value	€ 25.000 ,-	€ 15.000,-	€ 5.000,-

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EVENTS	PLATINUM PARTNER	GOLD PARTNER	COMPANY MEMBERSHIP
M&A FORUMS, 5 TIMES PER YEAR			
Visit the M&A forums with your colleagues.	Up to 50 employees	Up to 20 employees	Up to 12 employees
Host an M&A Forum and meet M&A Professionals at your office. Logistics and promotion are in the hands of the M&A Community. You as the host will facilitate AV and F&B and will prepare and conduct the Master Class in mutual consultation.	Yes	In consultation, first come first serve	No
Participation in closed roundtable sessions and knowledge groups during M&A forums.	Yes	By invitation	No
Visibility of your organisation during M&A forums.	Yes	Yes	Yes
Value	€ 10.000	€ 5.000	€ 5.000
PRIVATE EQUITY SUMMIT (BECOME A PARTNER CLICK HERE)			
Attend the Private Equity Summit with your colleagues.	Up to 10 employees	Up to 4 employees	Up to 2 employees
Your session(s) in the programme.	Yes, 1 breakout session. Visit PESummit.nl .	Not included, Become a sponsor of the Private Equity Summit, click here for more information.	Not included, Become a sponsor of the Private Equity Summit, click here for more information.
Visibility of your organisation during Summit.	Yes, as the main sponsor	Yes, 1 breakout session and visibility Investment € 9,000 (for non partners: €10,000)	Yes, 1 breakout session and visibility Investment € 9,000 (for non partners: €10,000)
CORPORATE M&A FORUM			
Attend the CORPORATE M&A FORUM with your colleagues.	Up to 6 employees	Up to 4 employees	Up to 2 employees
Value	€ 15.000	-	-

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EVENTS	PLATINUM PARTNER	GOLD PARTNER	COMPANY MEMBERSHIP
M&A AWARDS			
Experience the M&A Awards and invite eight clients to dine in the Beurs van Berlage in Amsterdam	Yes	No, first come first served.€ 5000,-	No, first come first served. € 5000,-
Four extra tickets for gala	Yes	N/A	N/A
Value	€ 5.000	N/A	N/A
Total value of partnership	€ 93.175,-	€ 40.865,-	€ 24.090,-
YOUR INVESTMENT	PLATINUM PARTNER	GOLD PARTNER	COMPANY MEMBERSHIP
Your investment for one year (Excl. VAT):	€ 40.000,-	€ 15.000,-	€ 8.500,-

MEDIA PARTNERSHIPS



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